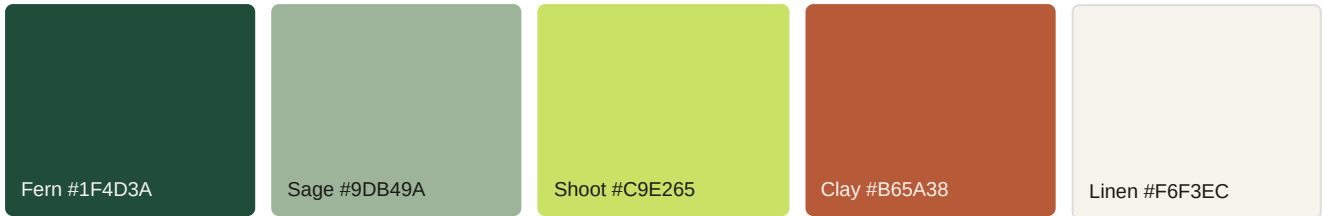




Fernhollow brand summary

Plants, pots and patient advice for city gardens. This one-page summary accompanies the full brand guidelines.



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Voice. Warm, plain and patient. Explain, never lecture.

Fernhollow is a fictional demo brand created for the brandkittie.com repository. All assets are original synthetic fixtures.